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SomeraRoad reveals new renderings, launches condo sales for Pendry's Gulch tower



New renderings were revealed of the Pendry Nashville hotel and condo tower in the Gulch.

BINYAN STUDIOS/SOMERAROAD



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Story Highlights



- Pendry Nashville will offer 180 hotel rooms and 146 condos.
- Condo units start at \$1.25 million with exclusive amenities.
- The \$364 million tower is slated for completion in 2027.

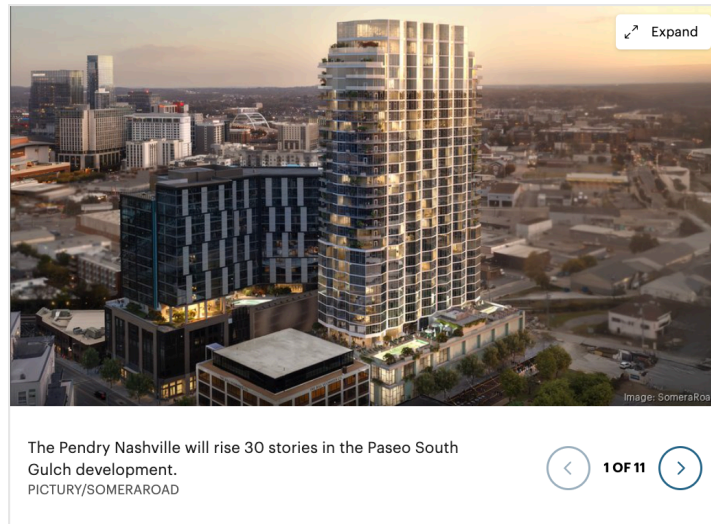
New renderings have been revealed of a luxury hotel and condo tower rising in the Gulch.

The [\\$364 million Pendry tower](#) is making progress with the developer announcing sales and unveiling new details surrounding the million-dollar condo residences.

The Pendry Nashville, part of [SomeraRoad's Paseo South Gulch](#) development, will offer 180 hotel rooms and 146 condo units on the upper floors of the 30-story tower.

The condo portion of the building, called Pendry Residences Nashville, will offer exclusive amenities for owners including a rooftop pool, speakeasy, golf simulator, whiskey lounge and billiards salon, according to a news release. Other amenities include a fitness center, pet spa and several entertaining areas.

Starting at \$1.25 million, the condo units will range from one- to four-bedrooms, including 10 penthouses, with some offering wine refrigerators and balconies. The 30th floor unit, called The Paseo Penthouse, will span nearly 6,000 square feet and offer a 1,055-square-foot private terrace.



The Pendry Nashville will rise 30 stories in the Paseo South Gulch development.
PICTURY/SOMERAROAD

Sales are being led by Redeavor; the sales gallery, located at 620 Eighth Ave. S, is open by appointment.

Pendry is a chain of luxury boutique hotels, resorts and condominiums owned by California-based hotel management company Montage International. The brand, founded in 2015, offers hotels in 13 cities and condos in seven cities throughout the U.S., Mexico and Barbados.

For its Nashville debut, the hotel brand is partnering with developer SomeraRoad, Trestle Studio, Nashville-based architecture firm ESa and New York-based interior design studio Post Company for the project.

In March, SomeraRoad [secured a \\$253 million construction loan](#) from Arkansas-based Bank OZK and New York-based InterVest Capital for the project.

[Construction began](#) on the Pendry hotel and condo tower in July, and it is slated for completion in 2027.

“The debut of Pendry Residences Nashville is an exciting moment for us,” Robin Kennedy, chief development officer of Montage International, said in the release. “Nashville has an energy and creativity that fits perfectly with our brand, and we look forward to welcoming owners to a residential experience that reflects both the spirit of the city and the Pendry lifestyle.”

SomeraRoad, which was founded in New York and has since opened a second headquarters in Music City, started its Paseo South Gulch development with plans for two towers and the revitalization of two historical properties in the Gulch: the antique mall and the Voorhees Building. Now, its first local project is estimated to cost more than \$1 billion and has grown in scale to four towers.

The Gulch development has drawn tenants like Two Hands, Maiz de la vida, Carter Vintage Guitars, The Patterson House and The Catbird Seat; luxury fitness club [Equinox is on its way](#).

“Our vision for the Paseo South Gulch has always been to create Nashville’s most exciting and dynamic neighborhood, one that blends historic character with an inspired backdrop for the future,” Ian Ross, founder of SomeraRoad, said in the release. “With the launch of sales at Pendry Residences Nashville, we are proud to further that vision in a way that establishes Pendry as an unprecedented new benchmark for hospitality and luxury living in Nashville.”