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See new Pendry Nashville Hotel designs as construction begins



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Updated July 17, 2025, 3:42 p.m. CT

Key Points

- The Pendry Hotel and residential building is now under construction and slated to be completed in 2027.
 - The project is being developed by SomeraRoad and Trestle Studio.
 - A \$253M construction loan was finalized for the project earlier this year.
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Construction is now underway on a new luxury hotel and condo property in downtown Nashville.

The Pendry Nashville, [first announced earlier this year](#), is set to include 180 hotel rooms and 146 luxury condos. The tower is part of a larger mixed-use development called Paseo South Gulch near the intersection of Division Street and 8th Avenue. Developers SomeraRoad and Trestle Studio are collaborating on the project, which is slated to open in 2027.



A conceptual rendering shows the Pendry Hotel and Residences as part of the Nashville skyline. The hotel and condo project is currently under construction in the downtown Nashville area. *Binyan Studios / Provided By Pendry Hotels*

"This is going to set a new bar for excellence, a new bar for quality," said SomeraRoad's founder and Managing Principle Ian Ross. "We're so proud that we're off to the races and under construction."

Paseo South Gulch overall has been a hotspot for new bars, restaurants and retail businesses either opening in Nashville for the first time or relocating. The Pendry brand hopes to add another layer to that success story.

The [micro neighborhood](#) is already home to restaurants Two Hands, [Maiz de la Vida](#), Sunlife Organics, All'Antico Vinaio and [Patterson House/The Catbird Seat](#), a collection of businesses that includes both home-grown brands and out-of-town favorites. The Pendry development will add another bar and restaurant to that list.



A conceptual rendering shows the Pendry Hotel and Residences as part of the Nashville skyline. The hotel and condo project is currently under construction in the downtown Nashville area. *Binyan Studios / Provided By Pendry Hotels*

Luxury gym [Equinox](#) is also under construction at the development, joining existing retailers [NextHealth](#), Blind Barber and Carter Vintage Guitars. Residential tower [Prima](#) opened last year with 278 rental apartments.

The Pendry Hotel and Residences represents a new phase of the development. The project secured a \$253 million construction loan, announced earlier this year. A condo sales gallery will be set up onsite in the coming months, with sales launching this fall.

"This is absolutely our flagship project in Nashville, and frankly it's the flagship project for our development business nationally," Ross said of the Paseo South Gulch project overall.

Pendry Nashville hotel: Amenities, modern design

The Pendry hotel will include a pool, fitness center, resident lounges and bookable meeting and event space. Artist renderings of the property's design show sleek, modern interiors and a striking building facade.



A conceptual rendering shows sleek interior design at the forthcoming Pendry Hotel Nashville. *Binyan Studios / Provided By Pendry Hotels*

Architecture for the project was led by Earl Swensson Associates with interior design by New York-based Post Company.

Pendry brand co-founder Michael Fuerstman said Nashville is an important city for the company to open a property.

"I think it's been one of the clear winners coming out of the pandemic," he said, of Nashville. "And the amount of excitement and interest in this city is off the charts. So, we're incredibly honored to be able to create something here."



A conceptual rendering shows the interior design of one of the future condo units at the Pendry Nashville Residences. *Binyan Studios / Provided By Pendry Hotels*

He said the city has been on the wish list for the hospitality company for a long time.

"We've been thinking about coming to Nashville for the last decade, really since we launched the Pendry brand," he said. "And we've passed on certain sites and have really waited for what we thought was the right opportunity, the right partner, the right location. We feel like we have absolutely the right setup."